

Ludus: Merge Arena Reaches 5 Million Players and Announces Clan Wars Major Update

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The popular mobile strategy RPG [Ludus: Merge Arena](#) has surpassed 5 million players worldwide and generated close to \$3 million in monthly revenue since its launch. Publisher [Top App Games Ltd.](#) has also introduced a major game update: **Clan Wars**, an expansion of the clan mechanics set to release at the end of March.

The game now has three new tabs: **Clan Shop, Clan Battle Pass, and Clan War**. The primary source of points is **Clan War**, which occurs twice a month and lasts for eight days—five days of active competition followed by a three-day wrap-up phase.

In the **Clan Shop**, players can spend a special currency earned through Clan Wars. Exclusive items and special offers are available only during these events.

Clan Wars consist of six clans competing in a group, with each clan striving to earn the highest number of points by using flags for attacks. All players start with two flags, while premium subscribers receive an additional flag. Players can also obtain 1-2 extra flags by purchasing the Battle Pass, which allows premium users to use up to five flags in total.

Flags can be used in two ways: **standard PvP battles**, where players face random opponents to earn Clan War points, or **Assault**—a unique mode where players attack enemy base buildings.

At the end of each Clan War, the top 100 clans receive exclusive rewards, including cosmetic upgrades and a golden clan name, which remains visible until the next war.

“The Clan Wars update introduces competitive, clan-based gameplay with new mechanics, rewards, and strategic depth. These features were highly anticipated by our audience,” says **Vladimir Markov, CEO of Top App Games**. *“In addition to Clan Wars, we plan to roll out regular content updates featuring new characters, as well as special in-game events.”*

Top App Games Ltd. continues to attract investments from various sources. Last year, the studio secured funding from **Vladimir Nikolsky** (*Utmost Games*), along with other prominent investors.

“Ludus: Merge Arena continues to grow, expanding its player base and increasing revenue,” says **Vladimir Nikolsky**. *“With Clan Wars, we’re excited to bring even more interest to the game.”*

About Ludus: Merge Arena

Ludus: Merge Arena is a real-time PvP strategy game where players collect, merge, and upgrade heroes with unique abilities, creating powerful decks to defeat opponents worldwide. Seasonal tournaments, battle passes, and event rewards ensure a competitive yet welcoming experience for both casual and hardcore players.

About Top App Games Ltd.

Based in Cyprus, Top App Games Ltd. specializes in mobile game development and publishing, with a strong focus on strategy-based titles like *Ludus: Merge Arena*. Founded in 2024, the company blends real-time PvP dynamics with card-based RPG mechanics. The success of *Ludus* has fueled the studio's ambition to expand into new markets and establish a stronger global presence.