

AppQuantum VC launches \$10M mobile gaming strategic investing fund



Mobile games publisher AppQuantum has rolled out a new mobile gaming strategic investing fund — AppQuantum VC — with \$10 million under management. The fund will back early-stage game studios worldwide, leveraging deep expertise in marketing, monetization, and live ops.

AppQuantum VC is targeting pre-seed and seed rounds, looking for teams building original games and pushing into fresh genres. Initial checks will range from \$250K up to \$1.5M, with potential follow-on support as studios scale.

While AppQuantum VC has a global strategy, it's putting major focus not only on the US but also on Europe, Latin America, and Southeast Asia — regions with booming mobile audiences and huge upside potential.

“There’s a massive gap for teams who have the talent but need real marketing firepower and operational know-how to break through the growth ceiling,” said AppQuantum founder Evgeny Maurus. *“We’re not just backing games — we’re helping build sustainable gaming businesses.”*

The fund will plug studios into AppQuantum’s internal stack: access to cutting-edge analytics, marketing tech, user acquisition resources, and best-in-class live ops practices. AppQuantum VC is also planning to bet heavily on R&D in emerging genres and new types of gameplay.

The fund has already made its first moves with more announcements coming soon.

Apply for funding at <https://appquantum.vc>

About AppQuantum:

AppQuantum is a global mobile game publisher that helps studios scale through deep marketing expertise, monetization, and hands-on live operations. The company is built on transparency, mentorship, and sharing know-how across the industry.

Learn more at <https://appquantum.com>